



MAKEUP BY
Annalee
Pricing & Policies Guide

Hello!

Hi, I'm Annalee Kemsley, a makeup artist based in New Plymouth, New Zealand. With over 12 years of experience, my journey began at Clinique New Zealand, where I built a loyal clientele and earned several awards along the way. I've always been passionate about bridal makeup and love helping brides feel beautiful, confident, and completely themselves on their wedding day.

Whether you're dreaming of a soft, natural look or something a little more glamorous, I'll create a flawless, long-lasting makeup look using only luxury, high-end products that enhance your unique features. I regularly travel across the country for my brides, ensuring you feel cared for and confident wherever your day takes you. There's truly nothing more special to me than seeing a bride feel radiant and ready to walk down the aisle.

Can't wait to be a part of your special day x



MAKEUP BY ANNALEE

WEDDING PRICE GUIDE

ON THE DAY

Bridal - \$175.00
Bridesmaid - \$150.00
Additional Guest - \$150.00
Mother of Bride - \$125.00
Flower girl (12-16) - \$80.00
Flower girl (U12) - \$0.00

TRIALS

Bridal Trial - \$140.00
Bridesmaid - \$140.00
Mother of Bride - \$125.00

Pricing includes GST*

ADDITIONAL INFORMATION

Deposit:

A non-refundable deposit of \$115.00 is required to secure the booking. This will be deducted from the final invoice. The remaining balance must be paid before the wedding date.

Travel:

Milage: \$1.10 per KM rate travelling outside of the New Plymouth CBD zone
On Road Fee: \$50/per hour (More than 45 minutes from the New Plymouth CBD)
Accommodation: \$200.00 (Bookings outside of Taranaki)

Flights:

If flights are required, I will arrange them as needed, and the cost will be billed to the client. Flight pricing may vary based on airline policies, and all details will be confirmed and finalised during our consultation



TERMS & CONDITIONS

1. Booking and Deposit

To secure your wedding date, a non-refundable deposit of \$115.00 is required.

This amount will be deducted from your total balance. Please note, bookings are only confirmed once the deposit has been received. The remaining balance is due no later than one week before your wedding day.

2. Cancellations

If you need to cancel your booking, please note that the deposit is non-refundable.

In the unlikely event that I need to cancel due to unforeseen circumstances (such as illness or an emergency), I'll do my best to arrange a replacement artist for you. If a suitable replacement cannot be found, your deposit will be fully refunded. Cancellations made within 30 days of the wedding date will require full payment of the agreed total.

3. Number of Clients

A minimum of four clients per booking is required to secure a wedding date, with a maximum of six to seven clients (depending on ceremony or first-look timing).

4. Start and Finish Times

Your makeup schedule will be confirmed in advance through a detailed run sheet provided by me. This ensures everything runs smoothly and you're ready right on time for your big moment.

5. Bridal Trials

A bridal makeup trial is highly recommended and is booked separately from your wedding day. The cost for a trial is \$140.00, payable on the day of your appointment or included in your final invoice. I recommend booking your trial 5–6 months in advance to secure your preferred date. Please note that Fridays and Saturdays between October and April are often unavailable due to the busy wedding season, winter is a great time to schedule your trial.

Keep in mind that a trial does not confirm your wedding day booking; your deposit must still be paid to secure your date.

7. Health and Safety

- The Client must inform Annalee of any allergies, skin conditions, or sensitivities prior to the service.
- Annalee will take every precaution to ensure products used are suitable for the Client, but will not be liable for any allergic reactions or complications arising from failure to inform Annalee about pre-existing conditions.

8. Photography and Promotion

- Annalee reserves the right to use photographs taken of the client or bridal party for promotional purposes, including social media, websites, and portfolios, unless the Client requests otherwise in writing.

9. Liability

- Annalee is not responsible for any damage to makeup after application is completed.
- Annalee will not be held liable for any injuries, illnesses, losses, or damages associated with the services provided.

10. Force Majeure

- In the event of unforeseen circumstances beyond Annalee's control (e.g., natural disasters, extreme weather, pandemics), Annalee reserves the right to cancel or reschedule services. The Client will be offered a full refund of the deposit in such cases.

11. Payment Terms

The final payment must be made in full prior to the wedding day.

If the final balance is not paid by the due date, Annalee reserves the right to cancel services and retain the deposit.



